BLUE HOPE BASH
CHICAGO

SPONSORSHIP OPPORTUNITIES
FRIDAY, MAY 3, 2024
COLORECTAL CANCER ALLIANCE: 25 YEARS OF COMMITMENT

Founded in 1999 and recognizing our 25th anniversary milestone this year, the Alliance is the largest and oldest national nonprofit dedicated to colorectal cancer. Working with our nation of passionate allies, we diligently support the needs of patients and families, caregivers, and survivors; eagerly raise awareness of preventive screening; and continually strive to fund critical research. As allies in the struggle, we are fiercely determined to end colorectal cancer within our lifetime.

OUR YEARLY IMPACT

117K email contacts
1.7M+ web page views annually
184K+ social media followers
3B+ media impressions
12K+ Blue Hope Nation community members
11K Helpline and navigation calls annually
10K Walk to End Colon Cancer participants
13K+ volunteers nationwide

OUR GOALS

We will march forth to save 100,000 lives through prevention and screening by 2029.

We will increase the number of patients and families served to 750,000 annually by 2024.

We will commit $30 million to colorectal cancer research by 2026.

ONE GOAL: END COLORECTAL CANCER WITHIN OUR LIFETIME.
CELEBRATING FOR A CURE

The 3rd annual Blue Hope Bash Chicago will be at Galleria Marchetti on Friday, May 3. Join your peers for a dazzling evening of entertainment, fine dining, and memory-making through the power of philanthropy.

The Blue Hope Bash is the leading charity gala for colorectal cancer prevention, support, and research. Benefiting the community served by the Colorectal Cancer Alliance, the Bash highlights our collective dedication and resolve to end this disease. It stands to transform the paths taken by patients and caregivers by inspiring greater support and more powerful resources.

The Bash honors those facing colorectal cancer, remembers those we have lost, celebrates survivorship, and recognizes those who strive to make a difference. Your support accelerates our work to support more patients, dispel misconceptions about life-saving screening, and concentrate on research poised for groundbreaking results. Throughout the Chicagoland area and beyond, individuals and families grapple with the distress of this disease, which ranks as the nation’s second deadliest cancer. With your help, we can continue to increase our impact.

Please join us on May 3 for a memorable evening!
# Sponsorship Opportunities

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<thead>
<tr>
<th></th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
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<tr>
<td>Tax-Deductible Amount</td>
<td>$23,380</td>
<td>$13,650</td>
<td>$8,920</td>
<td>$4,190</td>
<td>$1,960</td>
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<tr>
<th>Feature</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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<tbody>
<tr>
<td>Bash guest registrations</td>
<td>12 + reserved seating</td>
<td>10 + reserved seating</td>
<td>8 + reserved seating</td>
<td>6 + reserved seating</td>
<td>4 + reserved seating</td>
</tr>
<tr>
<td>Opportunity for 3-minute speech during night-of program</td>
<td>✓</td>
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<tr>
<td>Inclusion in program</td>
<td>Full Page ad</td>
<td>Full Page ad</td>
<td>Half Page ad</td>
<td>Quarter Page ad</td>
<td>Name Listed</td>
</tr>
<tr>
<td>Recognition on Blue Hope Bash Chicago website</td>
<td>Logo</td>
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<td>Name</td>
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<tr>
<td>Recognition on all Blue Hope Bash Chicago signage</td>
<td>Logo</td>
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<tr>
<td>Recognition on mobile platform</td>
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CUSTOM SPONSORSHIP
Don’t see what you are looking for? Reach out to us to create a custom sponsorship!
Here are a few exclusive opportunities that already exist:
• Entertainment Sponsor
• Auction Sponsor
• Mobile Platform Sponsor
• Printing Sponsor

IN-KIND SPONSORSHIP
In-kind sponsorships are always welcome. Please reach out to us to discuss specifics!

SPONSOR INFORMATION
Name ________________________________________________________________
Company __________________________________________________________________
Recognition Name for Web/Materials __________________________________________
Address __________________________________________________________________
City __________________________ State __________ Zip __________
Phone __________________________ Email __________________________

PAYMENT INFORMATION
☐ Check Enclosed (Payable to Colorectal Cancer Alliance)
☐ Credit Card (Please Select One)
☐ Visa ☐ MC ☐ Amex ☐ Discover
Name on Card ________________________________
Card Number ________________________________
Expiration Date _______ Security Code _______
Signature ___________________________________

SPONSORSHIP LEVEL
Please Select One)
☐ Diamond Sponsor $25,000
☐ Platinum Sponsor $15,000
☐ Gold Sponsor $10,000
☐ Silver Sponsor $5,000
☐ Bronze Sponsor $2,500
☐ Cannot participate but donation enclosed

PAYING FOR YOUR SPONSORSHIP:
Payments for sponsorships are due one week prior to event day and can be paid via credit card, a personal check or by using a charitable giving account such as a donor advised fund. If paying through a donor advised fund, please be aware that per IRS guidelines an individual cannot receive benefits for a contribution so to remain in compliance, it is recommended to pay the fair market value of your sponsorship using a personal account.

PLEASE RETURN COMPLETED FORM TO:
Colorectal Cancer Alliance
Attn: Jennifer Rosenblatt
Blue Hope Bash Chicago
1025 Vermont Ave NW Suite 1066
Washington, DC 20005
And email it to: bluehopebashchicago@ccalliance.org

Colorectal cancer alliance