

BLUE HOPE BASH CHICAGO

SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 2, 2025

GALLERIA MARCHETTI
825 W. ERIE STREET



Colorectal Cancer Alliance

The Colorectal Cancer Alliance is a national nonprofit committed to ending colorectal cancer. Working with our nation of passionate allies, we diligently support the needs of patients and families, caregivers, and survivors; eagerly raise awareness of prevention and early detection via on-time screening; and continually strive to fund critical research. As allies in the struggle, we are fiercely determined to end colorectal cancer within our lifetime.

STRATEGIC GOALS:

Raise the screening rate to 80%
and save **100,000 lives**

Improve the five-year survival rate
of mCRC from **13% to 35%**

Invest and influence **\$500 million**
in CRC research

We are a nation of allies

As the largest and most impactful national organization focused on ending colorectal cancer, we are the go-to resource and ally for anyone touched by this disease. For these reasons, nationally-renowned corporations, industry leaders, and foundations have joined our nation of allies to end colorectal cancer within our lifetime and achieve their corporate social responsibility goals.

Yearlong reach:

- @ 133K email contacts
- f 266K social media followers
- 📺 820M Nielsen audience TV and radio PSA
- 🌐 1.9M web page views
- 👍 7B media impressions
- 📞 10K patients received expert navigation
- 👤 13.4K Blue Hope Nation community members
- 🚶 Walk to End Colon Cancer participants
- ❤️ 2K active volunteers nationwide



CELEBRATING FOR A CURE

On **Friday, May 2, 2025**, the Alliance will gather at **Galleria Marchetti** for the fourth annual **Blue Hope Bash Chicago**.

Join your peers for a meaningful evening of entertainment, cocktails and dining, and memory-making through the power of philanthropy. The Bash honors those facing colorectal cancer, remembers those we have lost, celebrates survivorship, and recognizes those who strive to make a difference.

This year it is a privilege to present the Colorectal Cancer Alliance's Blue Star Award to the Darling Family in memory of Ellen Darling. The Darlings were supporters of the Alliance's Chicago Undie Run and were instrumental to bringing the Blue Hope Bash to Chicago. They are steadfast allies who are committed to increasing awareness about CRC.



The Blue Hope Bash is the leading charity gala for colorectal cancer prevention, support, and research. Benefiting the community served by the Colorectal Cancer Alliance, the Bash highlights our collective dedication and resolve to **end this disease in our lifetime**.

Colorectal cancer is now the second deadliest cancer and the leading cause of cancer related deaths for men 20-49. Your generous support gets more people screened, helps more patients navigate treatment and funds innovative research to cultivate breakthroughs in colorectal cancer diagnosis, treatment, metastasis, and survivorship.

Please join us on May 2 for a memorable evening!



SPONSORSHIP OPPORTUNITIES

	Diamond Sponsor \$25,000 <i>Tax-Deductible Amount is \$23,380</i>	Platinum Sponsor \$15,000 <i>Tax-Deductible Amount is \$13,650</i>	Gold Sponsor \$10,000 <i>Tax-Deductible Amount is \$8,920</i>	Silver Sponsor \$5,000 <i>Tax-Deductible Amount is \$4,190</i>	Bronze Sponsor \$2,500 <i>Tax-Deductible Amount is \$1,960</i>
Bash guest registrations	12 guests + reserved seating	10 guests + reserved seating	8 guests + reserved seating	6 guests + reserved seating	4 guests + reserved seating
Opportunity for 3-minute speech during night-of program	✓	-	-	-	-
Inclusion in program	Full Page ad	Full Page ad	Half Page ad	Quarter Page ad	Name Listed
Recognition on Blue Hope Bash Chicago website	Logo	Logo	Logo	Name	Name
Recognition on all Blue Hope Bash Chicago signage	Logo	Logo	Logo	Name	Name
Recognition on mobile platform	Logo	Logo	Logo	Name	Name



CUSTOM SPONSORSHIP

Don't see what you are looking for? Reach out to us to create a custom sponsorship!

Here are a few exclusive opportunities that already exist:

- Reception Sponsor
- Auction Sponsor
- Mobile Platform Sponsor
- Printing Sponsor

IN-KIND SPONSORSHIP

In-kind sponsorships are always welcome. Please reach out to us to discuss specifics!

SPONSOR INFORMATION

Name _____

Company _____

Recognition Name for Web/Materials _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

Check Enclosed (*Payable to Colorectal Cancer Alliance*)

Credit Card (*Please Select One*)

Visa MC Amex Discover

Name on Card _____

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

SPONSORSHIP LEVEL

(Please Select One)

Diamond Sponsor \$25,000

Platinum Sponsor \$15,000

Gold Sponsor \$10,000

Silver Sponsor \$5,000

Bronze Sponsor \$2,500

Cannot participate but donation enclosed

PLEASE RETURN COMPLETED FORM TO:

Colorectal Cancer Alliance
Attn: Jennifer Rosenblatt
Blue Hope Bash Chicago
1025 Vermont Ave NW Suite 1066
Washington, DC 20005

And email it to: bluehopebashchicago@ccalliance.org

PAYING FOR YOUR SPONSORSHIP:

Payments for sponsorships are due one week prior to event day and can be paid via credit card, a personal check or by using a charitable giving account such as a donor advised fund. If paying through a donor advised fund, please be aware that per IRS guidelines an individual cannot receive benefits for a contribution so to remain in compliance, it is recommended to pay the fair market value of your sponsorship using a personal account.

