The White Party

August 8, 2024
The Nantucket Hotel and Resort

The White Party

Karli M. Stahl Memorial Fund benefiting the Colorectal Cancer Alliance
Dear friends and family,

Karli M. Stahl (lovingly known as Kar the Star) was a wife, daughter, sister, friend and, most importantly, mother to our beautiful girls Evelyn June and Georgia Grace. She was also an incredibly talented and successful interior designer. At the young age of 47, colorectal cancer took Karli’s life after a nine-year journey. She left behind a legacy of love, humor and an unparalleld zest for life.

Unfortunately, Karli’s story is not unique to our family. By the year 2030, colorectal cancer is projected to be the #1 cancer killer among people aged 20 to 49 and 1 in 23 men and 1 in 26 women will be diagnosed with this disease in their lifetime. And yet, colorectal cancer is shrouded in shame and stigma and is grossly underfunded compared to other cancers who kill fewer people.

During the last 15 years, our family has called Nantucket home. We have been surrounded by love, support, and incredible community throughout Karli’s diagnosis, treatment and death and for that, we are so incredibly grateful. Karli’s positivity and courage has been an inspiration to the countless people who had the privilege of knowing her and we are excited to share an opportunity to honor her legacy in a meaningful way.

We have partnered with the Colorectal Cancer Alliance, the nation’s largest and most impactful non-profit dedicated to this disease, to honor Karli and to provide critical funding to get more people screened, support more patients on their journey and fund more life-saving research. We hope you will join us again for a spectacular Nantucket evening of cocktails, dancing and philanthropy as we make an impact on colorectal cancer. Last year, you all looked fabulous dressed in white! So this year, we are embracing the style. Save the date for The White Party on Thursday, August 8.

**Together, we can end colorectal cancer in our lifetime.**

With deepest gratitude,

**Chip Stahl & Diana Minshall**

*Co-chairs*
Colorectal Cancer Alliance

The Colorectal Cancer Alliance is a national nonprofit committed to ending colorectal cancer. Working with our nation of passionate allies, we diligently support the needs of patients and families, caregivers, and survivors; eagerly raise awareness of prevention and early detection via on-time screening; and continually strive to fund critical research. As allies in the struggle, we are fiercely determined to end colorectal cancer within our lifetime.

Strategic Goals:

We will save **100,000** lives through screening by **2029**.

We will reach **750,000** patients and caregivers annually by **2024**.

We will provide **$30 million** in colorectal cancer research funding over the next five years.

We are a nation of allies

As the largest and most impactful national organization focused on ending colorectal cancer, we are the go-to resource for anyone touched by this disease. For these reasons, nationally-renowned corporations, industry leaders, and foundations have joined our nation of allies to end colorectal cancer within our lifetime and achieve their corporate social responsibility goals.

Yearlong reach:

- **120K email contacts**
- **1.4 website sessions**
- **224K social media followers**
- **7B media impressions**
- **13K Blue Hope Nation members**
- **19K Helpline calls**
- **15K Walk to End Colon Cancer participants**
- **1.9K volunteers nationwide**

Sponsorship Contacts:

Regan Huneycutt: Chief Development Officer, Colorectal Cancer Alliance | rhuneycutt@ccalliance.org | (202) 207-0254

Kristen Cagadas: Senior Manager of Development, Colorectal Cancer Alliance | kcagadas@ccalliance.org | (202) 688-3162
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>DIAMOND SPONSOR $75,000</th>
<th>PLATINUM SPONSOR $50,000</th>
<th>GOLD SPONSOR $25,000</th>
<th>SILVER SPONSOR $15,000</th>
<th>BRONZE SPONSOR $10,000</th>
<th>SUPPORTING SPONSOR $5,000</th>
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<tbody>
<tr>
<td>Tickets to Event</td>
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<td>12</td>
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<td>Supporting Level</td>
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<td>Paid Digital Marketing</td>
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<td>Boosting of 1 Facebook post</td>
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<td>Organic Social Media Marketing</td>
<td>Recognition in 3 social media posts on Alliance social media channels</td>
<td>Recognition in 2 social media posts on Alliance social media channels</td>
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<td>Logo inclusion on Event Emails</td>
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<td>Opportunity to address the audience</td>
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<td>Company logo and brand integration into event signage and materials</td>
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