

## **Our Mission**

#### WE EXIST TO END COLORECTAL CANCER WITHIN OUR LIFETIME.

The Colorectal Cancer Alliance empowers a nation of passionate and determined allies to prevent, treat, and overcome colorectal cancer in their lives and communities. Founded in 1999 and headquartered in Washington, D.C., the Alliance advocates for prevention, magnifies support, and accelerates research. We are the largest and oldest national nonprofit dedicated to colorectal cancer, celebrating 25 years of impact in 2024.

## **About Colorectal Cancer**

Colorectal cancer, or CRC, is a cancer that starts in the colon or rectum, which are parts of the digestive system. Unlike most cancers, colorectal cancer is often preventable with screening and highly treatable when detected early. Still, CRC is the third most common and second deadliest cancer diagnosed in both men and women in the United States.

### **Our Goals**



# Raise the screening rate to 80% and save 100,000 lives.

We believe screening is the No. 1 way to stop this disease or catch it early.



# Improve the five-year survival rate of mCRC from 13% to 35%.

We believe expert navigation, patient education, and barrier reduction are critical



# Invest and influence \$500 million in CRC research.

We believe in urgent innovation for today's patients.



# A Message from the CEO

#### Dear Allies,

In his first major league baseball game, Trey Mancini hit a homer for Baltimore, circled the bases, and captured the hearts of O's fans everywhere. By 2017, he earned a spot on the Opening Day roster and twice matched an MLB record for home runs. Except for a period of injuries in 2018, Trey enjoyed a golden stretch until March 2020, when everything changed.

A colonoscopy revealed a tumor in Trey's transverse colon, the likely cause of mild fatigue that sent him to an endoscopy suite. Surgery confirmed stage III colon cancer, requiring chemotherapy. "You're not thinking about baseball or anything like that," he told Sports Illustrated. "You just want to be alive."

With baseball season paused for the coronavirus and fans sporting F16HT T-shirts with his jersey number, the 28-year-old partnered with the Colorectal Cancer Alliance to raise awareness. "While I never thought I would be in this position, I am fortunate to have a platform that allows me to help others," he told MLB.com.

Trey eventually returned to baseball, won a World Series with the Houston Astros, and survived colon cancer with his wife, Sara Perlman Mancini, by his side. Through each challenge, he maintained his connection to the Alliance as a prolific advocate, donor, and fundraiser.

At the 2023 Blue Hope Bash, we honored Trey with the inaugural Blue Star Award, a prestigious recognition for philanthropic allies dedicated to ending colorectal cancer. But if you take out baseball, Trey and Sara's story is not uncommon. We're reminded of the thousands of individuals who demonstrate a fierce dedication to the mission of ending this disease – our nation of allies. *You*.

With more than \$23 million raised in 2023, we invested in powerful strategies to advocate for prevention, magnify patient support, and accelerate research. This annual report is an accounting of a transformative year for the Alliance and a heartfelt thank you to the supportive community that made it happen. After all, it will take every one of us to end this disease.

Sincerely,

Michael a. Sopienza
Michael Sapienza

CEO, Colorectal Cancer Alliance

### **Board of Directors**

Lee Dranikoff Chair Avi Benaim Vice Chair Joe Whalen

Treasurer

Jana Babatunde-Bey Kay Chandler Katie Chudnovsky Charlie Guevara Patrick G. Jackson, MD, FACS Amy Low John Marshall, MD Craig Melvin
Jen Redmond
Frank L. Sapienza
David Shoeman, MBA
Scott Soussa
Carmen Marc Valvo
John Woerner



Alliance CEO Michael Sapienza, right, honors Trey Mancini with the Blue Star Award at the Alliance's Blue Hope Bash in Washington, D.C. Trey is joined by his wife, Sara Perlman Mancini, who emceed the gala.



Lee Dranikoff, Chair of the Alliance's
Board of Directors, poses with his
children during their March Fourth
5K fundraiser in New Jersey. Siblings
Abby, Rebecca, and Jeremy, along with
their father, lead the 5K in memory of
their mother, Joanna, who died from
colorectal cancer in 2016.

# **Program Highlights**

The mission to end colorectal cancer needs broad and powerful action like the Alliance's LEAD FROM BEHIND awareness initiative and Project Cure CRC research fund. It also requires targeted programmatic efforts that reach individuals, no matter who or where they are. Every touchpoint is a marker of progress and, potentially, a life saved.

22,178

patients were individually assisted through our Helpline

\$975,500

were distributed to innovative research, and Project Cure CRC was established

26,342

barriers to better care were reduced by our navigators

26,573

people received a screening recommendation at quiz.getscreened.org

9,307

people were checked for CRC through Alliance initiatives

1,958

patients and families joined the BlueHQ online support hub

The Alliance's screening quiz, pictured, provides users with a free, personalized screening recommendation based on one's individual risk factors. Available at quiz.getscreened.org, the quiz connects high-risk individuals with screening navigation. The quiz is a major component of the Alliance's National Colorectal Cancer Awareness Month strategy in March, as we seek to increase CRC awareness and prevention.

To reach more people at risk for colorectal cancer, the Alliance produces public service announcements (PSAs) for TV and radio. In 2023, the humorous "But, stuff..." PSA highlighted the importance of prioritizing health despite busy schedules and household obligations. Getting checked for colorectal cancer is essential. Launched during National Colorectal Cancer Awareness Month, it aired nearly 8,000 times, raising awareness and sparking life-saving conversations.



### **Brand Reach**

- 120K email subscribers
- 1.4M web page views annually
- 223K social media followers
- 863M reached with TV and radio PSAs
- 7.7B media impressions
- 13.1K Blue Hope Nation community members
- 1.9K active volunteers nationwide

# **Top Moments of 2023**



### **Establishing Project Cure CRC**

Announced in October, Project Cure CRC is the largest philanthropic fund ever created for colorectal cancer research. The fund aims to expedite novel colorectal cancer research, with the first \$1.6 million grant going to MD Anderson Cancer Center to focus on patients with microsatellite stable (MSS) disease. In December, the Alliance brought together more than 100 experts from around the world to identify the most pressing research needs. Based on their input, a request for proposals was launched in early 2024.

#### **Prescott and Crews LEAD FROM BEHIND**

With a mission to make colon cancer famous, LEAD FROM BEHIND made headlines twice in 2023. Terry Crews, in character as President Camacho from the movie Idiocracy, brought attention to the cause early in the year, followed by Dallas Cowboys star quarterback Dak Prescott during football season. An Alliance initiative produced in partnership with Ryan Reynolds' creative agency Maximum Effort, LEAD FROM BEHIND uses celebrity appeal to raise awareness of "The Preventable Cancer." The initiative's first video, featuring Reynolds and Rob McElhenney, won several accolades in 2023, including two golden Anthem Awards.



# blueHQ

### Alliance Launches BlueHQ

In January, the Alliance announced BlueHQ, an innovative digital support hub for colorectal cancer patients and caregivers. BlueHQ simplifies the process of finding reliable information and tools to navigate a colorectal cancer diagnosis. By creating a profile, users are directed to personalized resources, including expert-vetted information and peer communities. BlueHQ aims to illuminate the path forward for patients and caregivers who too often feel alone.

### **#WalkLoud Amplifies Awareness in 17 Cities**

Allies in 17 cities raised an impressive \$1.5 million at the Walk to End Colon Cancer, a 27% increase over 2022 results. A total of 13,593 participants stopped the silence, rejected the stigma, and canceled the killer, sharing why they #WalkLoud with their friends, families, and communities. While the walks in Denver and Seattle led in fundraising, every city experienced the healing power of being unsilenced, together.



## **READ ABOUT MORE TOP MOMENTS HERE.**

# IMPACT ACROSS THE NATION



#### Janice Johnson, Alabama

Janice's story begins with a stomach pain that grew until she found herself in the ER. Doctors initially attributed her symptoms to constipation, but the doctor had seen something concerning during Janice's exam and recommended a colonoscopy. "I'm thankful I listened because, soon thereafter, I was diagnosed with stage IIIb colon cancer, which later became metastatic," she says. Janice connected with the Alliance, which helped her learn about and receive biomarker testing, identifying the genetic makeup of her cancer – information that could lead to scientific insights for better treatment of her specific cancer profile.



#### Stacy Mauzey, California

Doctors had never seemed worried about Stacy's off-and-on bleeding and constipation. Hemorrhoids, they thought, but a colonoscopy revealed stage III rectal cancer – a devastating diagnosis made more traumatic because Stacy was 29 weeks pregnant. At birth, Stacey couldn't bring herself to hold her baby, worried she wouldn't live to see her grow. The emotions lingered for years, but the Alliance wrapped Stacy in a warm blanket of understanding, becoming a support system of expert patient navigators, a telephone Buddy, a group chat, and patient friends. In 2023, Stacy gave the survivor speech at the Sacramento Walk to End Colon Cancer.



#### **Angela and Marleigh Cummins, Colorado**

In 2016, CRC patient Rodney Cummins left behind a widow and a broken-hearted daughter. Marleigh, Rodney's daughter, channeled her grief into creative efforts, raising over \$500 for the Alliance. At the same time, her mother, Angela, became involved in the Alliance's online grief group. Seven years later, Angela – with help from Marleigh – volunteered as chair of the Blue Hope Bash Denver, a fundraising gala. "The Alliance really helped me as a caregiver when Rodney was still alive to understand side effects that even pharmacists couldn't explain," Angela says. "The Alliance gave invaluable support then and has continued to show up for me in my grief process."



#### **Ashley Bowman, Illinois**

Ashley is a volunteer with the Alliance, carrying on the mission to end this disease for her sister, who died from colorectal cancer at age 37. "My sister was so happy she found the Alliance during her treatment," Ashley says. "I told her I would volunteer and hoped that we would have the opportunity to do it together." Unfortunately, time did not allow them that chance, but Ashley kept her word. When she connects with others as a volunteer and shares her story, Ashley often wonders whether her sister would be here to tell her own story if she had found the Alliance and its resources sooner.

# IMPACT ACROSS THE NATION



#### **Angela Oey, New Jersey**

After Angela was diagnosed with stage III colon cancer, all she could think about was her son. It's just the two of them, as Angela lost her husband to illness and her daughter died unexpectedly. With survival as the only option, Angela searched for good news and found the Alliance, which helped her hold on to HOPE, "in all capital letters," she says. The Alliance was a bridge from diagnosis to survivorship, with a certified patient navigator whose infectious optimism and empowering story lifted her spirits each time they connected.



#### Micah Lio, Ohio

Micah was 29 years old and in the best shape of his life when he was diagnosed with stage IV (metastatic) colorectal cancer. The whirlwind diagnosis came as he and his wife were moving from Baltimore to Cleveland. Unsure of how to find a medical team in their new city, Micah connected with the Alliance, which provided crucial guidance. He is stable, but like all patients, he strives for more than just stability. Micah finds hope in modern medicine and looks forward to the outcomes of the Alliance's Project Cure CRC.



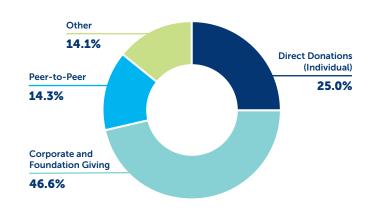
#### **Eric Kroger, Tennessee**

Eric had just received his seventh chemo infusion for stage II colorectal cancer and was feeling the emotional and physical toll, but he still attended the Alliance's Walk to End Colon Cancer. Surrounded by family and friends, Eric was overwhelmed by the support he felt. He was also elated to become the Walk's largest and top fundraising team. "Too many people lack awareness about screening or that it should start at 45," Eric says. "When we walk, we stop the silence."

## **2023 Financial Data**

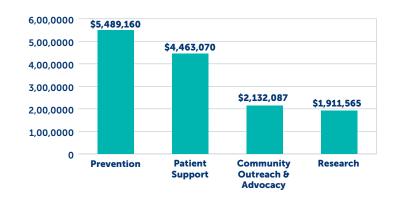
#### **FY23 Revenue**

Direct Donations (Individual)	\$5,908,443
Corporate and Foundation Giving	\$10,982,808
Peer-to-Peer	\$3,372,560
Other	\$3,323,160
Total	\$23,586,971



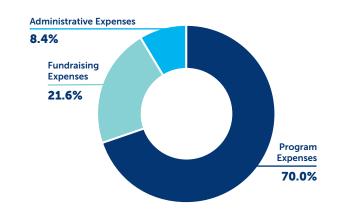
### **FY23 Program Expense Breakdown**

Prevention	\$5,489,160
Patient Support	\$4,463,070
Community Outreach & Advocacy	\$2,132,087
Research	\$1,911,565
Total	\$13,995,882



### **FY23 Total Expense Breakdown**

Program Expenses	\$13,995,882
Fundraising Expenses	\$4,322,746
Administrative Expenses	\$1,683,736
Total	\$20,002,364



## **Thank You, Donors**

Your generosity advances the mission to end colorectal cancer.

#### \$50,000+

Kay Chandler

Katie Chudnovsky & The LR Foundation

Lee Dranikoff

Jay & Lyn Ferriero

Joe & Amy Frick

William & Margaretta Henderson Frank Sapienza & Diane Hornyak

Dr. John & Liza Marshall

David & Debbie Schoeman

Thos. Sommerville Co.

Michael's Mission

Joe & Jen Whalen

**Andy Whitehouse** 

Cece Young-Hodson

#### \$25,000 - \$49,999

Mike & Amy Aquilino

Avi Benaim & Karen Paris

Golf Fore Scott

Michael & Yvette Jordan

Kurt & Nina Kiess

Eric Kuwana

Amy Low

Craig Melvin & Lindsay Czarniak

**Ginny Paul** 

Curtis & Amanda Polk

Jennifer DellaRatta Redmond

Paul Sakry & Philip Park

**Bob & Tammy Sickels** 

David & Amy Spurr Kira Swenki

Chip Stahl

J. Cory Tull

John Woerner & Colleen Finnegan

Jenny Zachary in memory of Jason

Zachary

Augusta Zimmerman

#### \$10,000 - \$24,999

Kim & Pat Bailey

Adam & Charlotte Baratta

Jody & Brian Berger

The Boardman Family Foundation

The Brunetti Foundation

David M. Butler

Doug & Madeline Callahan

Tony Carozza

David & Jennifer Chow

Julie Clowes

**Andrew Davis** 

Kevin Dineen

Christine & Mike Elwood

Dr. Steve Fern

Goings Law Firm

Lorne & Emily Greene

Elizabeth & Reade Griffith

Charles Guevera & Family

Savannah Guthrie

Lori Hale

Kim Harris & Scott Weiner

Karen Herson & Cliff Mendelson

Daniel & Joan Hilferty

Keri Holmboe

Debra Hornell

Jaharis Family Foundation

Brian & Simmy Jain

Jon & Allison Kling

Kitty Knell

Jonathan & Susan Kurtz

Kevin Lewis

Kimberly & Bruce Levin

Lori Lloyd

Melissa Lynch

Anne & Jeffrey Maggioncalda

Zack Malkin

Rich Confalone & Catie Martin

Max & Victoria Dreyfus Foundation

William Mitchell

Elizabeth Morrison

Nico Stillman Foundation

Douglas Nigen

Pat & Sue O'Connell

Adam Ofer

Michael "Mike" O'Neil

Mark & Liz Ordan

Kenneth Palumbo

Jeremy Pamplin

Steve Parrish

Estee & Elliott Portnoy

David Pulse Dana Rice

Michael Ruffer

Robert Rizzo

The O'Connor Family Foundation

Mike & Peggy

Frank & Julie Sands

Enrique & Alejandra Segura

Whitney Sommer

Scott & Jennifer Soussa

Mary & Mark Stevens

Paddy Open

Richard Travaglione

William Truscott

Cayley Tullman

Shari & Jonathan Turell Kevin Urao

**Brad Valdes** 

Cari & Fred Van Senus John & Janet Vanderslice Jeffry & Janet von Gillern

**Dave Williams** 

Bill & Carolyn Wolfe

Daniel Zimmermann & Deborah Goldberg

#### \$5,000 - \$9,999

Krista Adams

Kelly Alexander

Susan Ambruso

Kathleen & Rob Avery & Family

**Grace Bender** 

Carol & Gary Berman

Adam Bernstein

Michael Blaze

Jim Bleeke Teddi & Andy Bolt & Family

**Ray Bolt Foundation** 

**Ellen Bowers** 

The Brack Family

**Keyoor Brahme** 

**Jason Brass David Bratton** 

Pat & Kate Brier

The Allen Brothers

Jeremy & Debbie Brown

**Sharon Byers** 

**Charles Carey** 

Tara Ciongoli

Colleen Cline

**Drueding Foundation** Angela Cummins & Marleigh Cummins

John Daly

**Darling Family Foundation DaVita Giving Foundation** 

Michael Egan

**Nancy Eisner** 

Heena Esmail

Jane Ferguson

Mary Catherine Fischer

Laura Fox

Sally French

Ann Fritton

David & Ellen Galkin

Mary Garceau

Joy & Marc Gerber

**Bonnie Hammer** Elizabeth Healy

Michael & Vicki Herson

Blake & Kimberly Hill

Keith & Mary Hinkebein John Hodson

Brooke & Chris Hogan

Charles Hohlbein B.P. House, III Sharon Hughes Ralph & Janice James

Irakli Jibladze & Holly Finegan

Lauren Kadnuck Sharon Karmazin Jackie & David Karp Thomas Keegan

Kelly, Walkey & Glor Families

Kevin King William Koegel Susan Kurtz

Neal & Caroline Kusnetz

**Bob Lahev** 

**Leder Family Foundation** 

Tyler Lloyd Ashley Macuga Susie Marshall Alan Meltzer

Tony & Sarah Menchaca

Gary Mendell Sandra Merrell Susan Mingey Jacob Mizrahi Angela Mudd

Nagle Family Charitable Fund Nancy Langhorne Foundation Erwin & Jessica Ocampo Chris & Jaime O'Connell John & Mona Oswald Amy Paye & Steven Venuto

Alan Raul

Robert Wood Johnson Foundation

Michael & Paula Rantz Foundation

Jessica Robles
Janine Roman
Anthony Rutledge
April & Rick Sasso
Natalie Schaefer
Richard Schmidt

Max & Melanie Perkins

Sebastian Maniscalco's TAG YOU'RE IT!

Foundation Stephen Silver Stanley & Nina Snow Anngi & Roland Strick Family

Michelle Swanson

Alexander Sweeney & Diana Zepeda

Divakar Tailor

Carleen Taylor Race For Hope The Juliet Rosenthal Foundation

The Sampson Foundation Anita & Edward Tortorici

Douglas Treco James Unwin Haruka Usui

Vincent C. Immordino Charitable

Foundation Allison Vitsky Jeff & Kelly Waltman Henry & Janet Waxman Joshua Whitley Lori Wronsky

\$2,500 - \$4,999

Katia Albanese Gumer Alvero Tara Ames

Diana Mendes & Mark Bassett

Michelle Bauman David & Zoey Bennaim Matilda Bezek

Matilda Beze Ryan Bishop

The Block Foundation Anita & Christopher Bohn

**Patrick Bowers** 

Douglas & Virginia Brosius

Kristin Cashin Marcy & Neil Cohen

**Danford Fisher Hannig Foundation** 

AJ Dhaliwal Matthew Dobbs

Irene & Jared M. Drescher

Scott Edwards Lori Ehlin

Brian & Basi Eisenberg John Finnegan

Sheila & Peter Flanagan

Patrick Foppe Catherine Fritts Lori Garcia Ray & Jen Garson Mark Gorham William Graves Dan Green

H. Pronze Foundation Charles Haberstroh

Sue Hale Arlene Herson

Guy Holman & Laura Roybal Holman

Gregory Holmes

Pamela & Hunt Holsomback Jason & Hunter Hooten Greg & Katie Hughes Heather Iffert Jeff & Sherri Jacob Luke Jennings James Kamb

Doni & Terrence Kanka Christo Kaoutzanis Tim Keckler Sunnie Kim, M.D. Jonathan Kratz Kerrie Kruse Susan Lacz Frederick Lane, M.D.

Mike Lee Santa Legano Jill Loftus William Love Haniel Lynn

Neil & Howard Markus

David Marshall Audrey Mattacks Dipen Maun Thomas McCarty John McConaghy Barry & Karen Melbert

Karen Melnik
Erin Mondragon
Joseph Moriarty
Caryn O'Sullivan
Michele Ono
Robert Parke
Tucker Pearson
Julie Poellien
Robert & Lynn Pond
Brock Putnam
Steven Ralph
Steve & Taryn Ratner
Michelle Redding

Kai & Carolyn Sakstrup John Salvino Stephen Schloss Dawn Schneider Philip Schoenfeld David Seifried Ryan Seifried Martin & Cindy Siegel

**Anthony Rizza** 

Melissa Smid Larry & Alexa Smith

Stephen S. & Paula K. Smith Family

Foundation Maria E. Strick Paulina Strick Kyle Suchsland

Joseph & Kathleen Sweeney

**Britt Taylor** 

**Teel Coleman Foundation** 

James Unger Lisa Veradittakit Roger Wade Jenna Wagner

Daniel & Randi Weinbach

Kathleen Weiss Krystal White Ryan Wise James Wolf Shane Wood

#### \$1,000 - \$2,499

Daniel & Wendi Abramowitz

Jeffrey Abramson Tim Ahlrichs David & Mary Allen Sunbo Angel

Anthony P. Baratta Foundation

Alan Appelbaum Katherine Arbuckle Maria Arnone

Sam & Christina Bowlby Emily Baiyee Toegel Brian Baker Jamie Baranowski Christopher Barnard Caroline Barney

Battlefield Harley-Davidson Ryan Beck Michelle Becker Elizabeth Beghou Donald Bell

Sandy Bell Sue Beltran

Edmond & Lydia Benaim

Juraj Bencat Emily Benson

Linda Bethel

Kevin & Anne Bergersen Ashley Bergstrom Carol & Walter Berman Mark & Karen Berube

Brenda Bjerke Thomas Blandford, Jr. Jonathan & Amanda Blum

Corinne Boisi George Bowser

Steve & Carolyn Bowsher Elizabeth Brack Theresa Bramanti

Michael Brandstaeter Frances Brandt Kathy & Jimmy Brandt

Tom Breedlove

Timothy & Sharon Bresnahan

Dawn Brewer Rob & Renee Breyer James & Pam Brock Brenda Broucek William Browne

Jeremy & Sara Brummond Antonio Laercio Bueno

Patrick & Eve Bukowski & Family Alan Paul & Rebecca Bumenstein

Kevin Burdick
Jill Burke
David Burkhart
Michael Byrd

Michael Byrd Karen Cahill Jeannine Calvanese Jason Campbell Tyler Campbell

Ariel Carmeli
Peggy Carr
Ann Carter
Lisa Catania
Thomas J. Cater
Robert Cathcart
Tonna Chalfant
Noreen Chalot
Jeff Chambers

Don & Janine Chavis Andrew Chiapusio

Marc Chauche

Melissa & Daniel Cifu & Family

Beth Ann Clark Peter Clark Mary Kate Clarke Peter Clarke

Ryan & Sarah Claussen
Donald Clements
Brittany Coale
Elizabeth Cocke
Karla Cohen
Christina Collins

Carole Cook Kerianne Cotray Jim & Marilyn Cracchiolo

**Nick Connolly** 

Dennis Cravedi Steve Crisp Timothy Cronk Tom Cruse Reagan Cua

Angela B. Cummins Linda Cunningham Chet & Teri Czarniak Ashley Barrett-Dalzell Phil Dattilo Thomas Davidson Victoria Davidyock Kelly Connors Dearing

Anne Delaney David DeMarco & Kat Lecea The Denver Foundation

Ellen Derrig
Donny Deutsch
Wendy Devoe
Logan Dickinson
Lou Diess
Jaimie Dockray

**Andy Delaney** 

Scott Dolejs Lorelle Dovolis Zack Dowell Deborah Downer

Dylan Dreyer & Brian Fichera DuBose Family Foundation Carolyn Durand

Rosemary Labanara Eiref & Ben Eiref Michelle Eli Tara Ellicott Bill & Leslye Emptage

Karen Eagleton

Erik's Tri-Legacy Fund
Taylor Erony
Michael Esposito
Susan Etzel
Fred Evanko
Cynthia & Steven Falowski
Greg Farrington
Shelli Ferguson

Laura Fishman John Scott & Kellie Fishpaw

Greg & Julie Fix Ellen Flamen

Pat & Rose Finn

Donald Foley
Maureen Foley
Jacqueline Fonte
Gabriel Forir
Shannon Fouts
Charlotte & Tim Fox

Jane Fox Cory & Erin Frazier Kyle Freimuth Patricia Gabriel Brenda & James Gambardella

Colette Gamble
Geiger Rosenblatt Charitable Foundation

Cynthia Gentry
Eva Gerety
Scott Gervasi

Elizabeth Gill

Scott & Alisa Gettenberg Lessing Steve, Kara & Tyler Gibson Carsen Giles

Leah Girbert
Jason & Zachary Goldberg
Mark Goldstein
Alex Gonzalez
William Gordon
Edwin Graham
Susan Graham

Jason Graziano Beth Yingling & Kenneth Green Michelle & Pete Grimmer Dr. Jamie Grossman & Kyle Brown

Richard & Jan Grossman

Talia Gushchina Katie Hale Jeffrey Haller Leslie Hallett Michelle Hancock

The Hansan Family Foundation

Scott Harder Amir Hariri Ronan & Maggie Harty

Andrea Haslinger & Gary Solis Kathleen Hay

Dave & Anita Henry Liz Henry Marnie Herrling Ruth Hesketh Tom St. Hilaire Lynda Hill Carrie Hogan John Holland Guy Holman Donna Hoover

Megan Howard
Rick Hunter
Erin Huot
Heather Hurst
Ana Elisa Huser
I Bibyk Giving Fund

Joseph Incorvaia & Kathleen O'Neil

Carl Israel

Pamela & Gardner Jackson

Mary Jane Linker Linda Joekel Chloe Johnson Heather Johnson Sarah & Paul Johnson Stephen & Grim Johnson

**Ryan Jones** Jocelyn Kaoutzanis David Karn John Kastanis Dale Kaufman Maria & David Kaval

Marcy Keckler **Avrohom Kess** Shyla Kesselring Nancy Killeen Cecelia King-Carroll Deanna Kirn Chris Klina Jeremy Klinger

Louis & Debbie Kovalsky

Carol R. Kozv

Patricia Knapp

Christine & Carol Kronich

Jessica Kurdali Carl Kure **Neal Kursban** Jonathan Kurtz Madison Landsberg Robert & Carmen Lawler

Jason Lazar **Thomas Lazerus** Annabelle Lee Jenny Lee

Yaminah Leggett-Wells

Mary Leo Theodore Levin **Harrison Lewis** 

Victor & Leslie Lewkow

Jaci Lindstrom Carl & Sarah Lindvall Kelly & Heather Long

Lisa Long

Jennifer Longman

Jami Lower & Paul Cronin Donald Katz & Lynda Goeke Christopher & Marianne Lyons

Alexander MacCormick

Maria Mackey Linda Macomson **Archer Macy** Andy Maki Allison Markowitz James Marpe James Martell **Desmond Martello** 

Jill Martin

Marguerite & Max Martin Linda McAndrews Jeffrey McAvoy Karen McCarthy

Gerry McCluskey

**McCormick Company** Dr. Cedrek McFadden

Henry McGill Brian & Katy McGrane John McGrath Deirdre Mcgraw Barbara Mcguire Mary McIntire Joseph & Meri McIntire

**Brendan McKay** 

Megan Mclaughlin & Megan Holm

**Brian McMerty** Lindsay McNeil Stephen McShane James Meehan Frank M. Mercker

Angela Mescher Gerald Middel Lynne Miller Peter Minshall Tracy Mitchell Terri Moore Michael Morrow Rich & Andrea Morse

Elizabeth Mouser Caroline C. Mulligan Gerald T. Mulligan **Christine Myers** Jack Nethery **Robert Newman** Renee Nio Andrew O'Brien Dennis O'Brien Todd & Suzy Oliver Joseph Olson **Robert Olson** 

Darcie Opalko Liz Ordan Christine O'Toole Jason Palmer **Anthony Panella** Marc Pannier The Papa Rick Fund People Travel Melanie Perkins Mary Pham

Jeff Phillips Mary Ellen Piro Vera Plescia Elizabeth Plummer Michael Popkins Maureen & Michael Pratt Meredith Provencher Richard Rainwater Jon Ramscar

Rhonda Ranney Rekha Rao Sheila Rattenbury Janie & Donald Reese **Tobi Reidy** 

The Reiling Family Foundation

Anne Marie Reunert

**David Curtiss Reynolds** Robin & Jake Reynolds

Jean Rhodes Caroline Richard Travis Richard **Christopher Roberts Robert Robes** Thomas Rodenhouse Marie & Maria Rodriguez Kenneth & Beverly Ronald

Joseph Rook

Lawrence Rosenberg Larry Rosenthal

Jonathan & Kindy Rouache

**Bob Russell Denny Ryan** Paul Ryan **Eleezeh Safarians** William & Kammi Sanders

Michael Sapienza **Drew Saunders** Michaela Savonen **Clifford Scharff** 

David & Kathleen Scheier

Krista Schneider Lisa Schulte Yudah Schwartz Krista Scott Anne & Jim Seidel **Courtney Seifried Dave Seifried** Stephen Selig III Mark Seneca Zach Senkus Jon Shaffer **Arin Shapiro** Ben Shapiro Flizabeth Shea

Timothy & Elizabeth Sheeler

Nancy Shellhorse **Amv Shelton David Shocket Paul Shook** 

Robert Simmelkjaer II

**Amy Smith Benjamin Smith Eve Smith** 

David Smith & Kristin Peake

**Robert Smoak David Snyder Denise Sommers** Sarah Spillane Carol Anne Spreen **Benjamin Stanley** Family of Michael Stanley

Paul Stefanick **Charles Steffan Sharon Stein David Stephens Natalie Stephens** Jackson & Nikki Sterling

Hal Stevenson

Megan Stewart
Patricia Strawderman
Mary & Mike Strittmatter
Anthony & Ashley Sugalski

Michael Sullivan
James Sunderland
Sandra Susilovich
Wendell S. Sykes
Michael Tarulli
Stacy Terry

Eugene Thirolf
Edward & Gail Thompson

Marilyn Thompson Alice Travis Joseph Troy Sarah True

Ted and Kathy Truscott Ben & Megan Tsai Matthew Tully Viola Turner David & Morgn Tyree Benoit Ugeux Tami Van Senus John & Paula Vance Phillip Vanderveer Thomas Vassallo Christopher Vaughan

Zoe Vince
Robert Voldish
Steve Wagner
Linda Warner
Molly Waymouth
Weas Family BWAG
Jason Wehle
Nancy Weisling
Laura Welch
Jessica White
Tim Wierzbicki
William Williams

**Ashwant Venkatram** 

William & Jane Williams

Pamela Willis Brian & Erica Winkler Nadine Witkin William Wixon Andy Woerner

Stephen & Christine Wolfrath

Jetta Wong Louis Wong Jaffray Woodriff Rosann Woods Brian & Karen Woomer

Brian o Karen Woomer

Diana & Carolyn Wright & Family

Rich & Sue Wynne Erica Yount Rachel Zamsky

Raul & Deborah Zavaleta Zufall Family Foundation

Ivnaka Zuzic

\$500 - \$999

John Abate
Janice Acquisto
Jonathan Adams
Gayle Ahearn
Neil Ahuja
David Aidelson
David Allinson

Anne Louise & John Altomari

Sandhya Anantuni Bryan & James Anderson Joseph Andrews Claire Angel

Erica Arbuckle

Shawna Arnold & David Oden Family

Ashley Arsenault
Michael Aryeh
Elizabeth Ash
Elaine Aue
Yuriy Babadzhanov
Elena Baeva
Marc Bagley
Harold Bailey
Jean Bailey
Liam Baker
Shila Baman
Amanda Barcon

Rebecca & Edward Bard Kevin Barger Doug Barnes Lauren Barnet Thomas Barraco Heather Barrett

Bartholic Family Foundation

Andy Bastnagel Robert Bayne, Jr. David Beacham George Beauregard Ellen Beckjord David & Jill Beisel Brooks Bell Brian Bello David Bennett Brian Benstock

Eli Berns-Zieve

Ann C. Berg William & Julianne Berg & Family Craig & Jacki Berlinberg

Mark Billion
Vani Birnbaum
Susan Blank
Eli Blisko
Josh Blisko
Loretta Bondurant
Areesa Bourdon
James Bourgeois
Patricia M. Bowman
Susan Bowman
Jeffrey Bozeman
Jennifer Brandt
Lauren Brennan

Debra Bridges
David Briggs
Stevan H. Brodie
Kashif Browne
Matthew Brumberger
Susan Brunnett
Maria Bua
Roseana Burick

Bernadette Burke & Mary Wade Michael Butler & Family Marybeth & Donn Cahill

David Calhoun
Eric Calhoun
Kevin Calisher
Robert Callahan
Larry Campbell
Steven W. Carabatsos
Tim Carpenter
Beth Carroll
Dale Carson
Sara Carter
Seamus Caruso

**Spencer Casey** 

Michelle Cater

**Margaret Chang** 

Jay Cater

Cody Charland Rob & Karen Charpentier

Sandra Chase Alisia Chesen Rachel Cheng Stephanie Christensen Wendy Christian

David Clanton & Pamela Garvie

Brigid Clarke Chad Clay

Drew Cogbill & Danis Copenhaver

Ralph Cohen

Roshana & David Cohen

Wende Cohen

Albert & Sophia Colan Brad Coleman Brian Coleman Michael & Linda Collins

Jacqueline Colognesi Christopher Colombo Kathleen Colvin Sue & Sean Connelly Jenna Conner Matthew Conner Ann & Victor Cooper Abby Coplan

Abby Copian
Kirk Cordill
Lisa Cornwell
Carroll Cousins
Kelly Covello
Lorie Cowley
Anne Craig
John Creager
Cheryl Curran
Barb Cvrkel
Matthew Dalrymple

Bill & Cleo Dalson Bridget Daly Terri Daly Al Damavandy

Mary Osterhout, Jill D'Amica & Family

Jerry D'aniello Kathleen Dass Farisa Dastvar Claire Davids

Connor & Douglas Davies & Family

Nancy Davies
Christophe Davis
Crystal Davis
Allan J. Dean
Shannel Dehkes
Jennifer Delacruz

Cari DeSantis & Ben Voorhes

Julie DeTraglia

Ryan & Brooke Devin & Family Karen & Billy Diehl Catharine Diyco Steven Dobbelstein Robert Dockerty Matthew Dolan Michel Douar Ken Drazan

Ron Dreher

Leona Ellis

Patricia Duffy
John DuPertuis
David Durkin
Bruce Dutton
Karen Eck
George Ehrhardt
Kenneth Eisman
Bradley Ellis

Stacy Ellis
Jesse & Joelle Elmore
Thomas Embrey
Dendy Engelman
Tom & Susan Enlow
Eric Charles Designs

Donald Ercole Sue & Robin Erskine Mary Esser Nancy Etzel

**Toni Evans** 

Elizabeth & Colby Fagan & Family

Rebecca Fallow
Erica Family
Kelly Farley
James Farrington
Michael Fawcett

Molly & Ryan Feeney M.J. Fell

Jessica Fields
Michael Finnegan
Corey Fishman
Lynn Fitman
Shawn Fitzpatrick
Brian Fogarty
John Fognani

Amy Foley
Laurie Fontaine
Jess & Suon Ford
Matt Forstenhausler
Zac & Dawn Fowler
Ryan Franks

Daniel Freeman
Arnold & Patricia Fridland
Doug & Layna Frodine
Lindsey Fuentes
Tanya Gacs
Patricia Gagen

James Gaines

Siddharth Gandhi

Juan Galán

Alex Gardner
Ellen Gartrell McGeorge
Robert Gauss
Michael Gauthier
Pamela Genise
William Gill
Richard Giza
Patricia Gleason
Alan Glicklich

Bill Glockner Aisling Glynn & Bill Cowzer Marian Goldeen & Arthur Ogawa

Lisa Goldstein
Sheryl Goldstein
Dave Golias
Good Today
Alex Gordon
Benedict & Gina Graham

Pate Graham
Carla Grandori
Darrell Gray II
Green Acres Farm
Joseph Greenway
Sheila Greifhahn
Christopher Griffin
Keith Griffin

Jennifer Griffith Adam & Abigail Groh David & Alyse Groomes Family Rodney & Julia Grove Samantha Gumenick

Elizabeth Gunderson (on behalf of Cub Pack 247)

Lori Guzy & Brian Garofalo Erica Hall Gary Hall John Hall Susan Hall McInnes

Julie Anne Halter Janet Halvorson Judith Hannan Susan Harvey-Dunn Daniel Haspel

Martha Hause Willie Hedrick Susan Heironimus Nola Heller Pam Herring

Brian and Kathleen Hersey Jeffrey Herskowitz

Brian Hickey Whitney Higgins

Kathleen Hill & Christian Perez

Paula Hill
Brandon Hines
Bridget Hoch
Nancy Hodor
Bryan Hoffman
Zach Hoffman
Dianne Holdren
Stephen Hollman
Carol Holzworth
Nicole Horn

Jamie & Ryan Hotchkiss Carla Houdek Lucas Houtzer Steve Howard Kuangyan Huang Allison Hull Christel & Lucas Ingles

Christel & Lucas Ingles Shawn Jackson Daniel Jakubowitz Anthony Jannetti Jyoti Jeerage & Andrew Wixon

Jyoti Jeerage & Andre Brandon Jellison Karen Jennings Jason & Laurie Jobe Ben Johnson Lee Johnston Blanding Jones Scott Jones Sheena Joychan

**Roger Joys** 

Nancy Juda Judy Interiors

Barbara Jump
Wes Kabance
David & Sharon Kaiser
Linda Kaiser
Kevin Kalin
Ruchi Kalra
Seth Kaplan
Burzeen Karanjawala
Erin Kasprzak

Adrienne Kaufman
Marsha Keetch
Mike Kelliher
Michael Kenny
Jennifer Kerr Creek
Andrea Kerr Redniss

Kim & Andrew Busch Family Foundation Hannah Kim

Shane Kinahan Aidan King Leslie King Nancy King Cindy King-Carroll Jonathan Kinsella

Vivian Kim

Merideth Kirkland Mary Maki **Evelyn Myers** Sydney Klecka Susan Malaise Joyce Neverov Joyce Maleski Jim & Anne Newman Alan Klein Anita Malik Lana Nicholson Edward & Karen Klein Brenda Knapp Daniel Malone Janet Noble Crosbie Marine Patrick Noddin Diane Knoll Robert Kohli Colleen Marinucci Juan Noqueras Christin Koogan Terry Marinucci Creia Northrop Robert Koplin **Justin Martin** Dan Nunez Dianna Koutelieris Andrea Marvel Patricia L. Nve Robert O'Donnell **Thomas Kozy** Jeff Marvel Elizabeth Kreider Philip Mattingly Kelly O'Brien Michael O'Brien Smitha Krishnamurthi Kathleen Mauzey Susan O'Connell **Eric Kroger** Wendy Mayclin Jeanne O'Donnell Donna Kroll **Robert McAdams** 

Carol Kuboff Dennis Mccarry Amy Ogden

Marianne Kure Carol McCormick Eihiko & Kazuhiko Okamoto & Family

Kyle Kyper Chelsea William McDonough Mike Olentine Susan Olson Stephen Labaton Ed Mcelwreath Kristi O'Meara Jordan Lahann **Heather McGinley** Henry Ondrusek Lisa Lai **Kevin McGrath** Anne Lamb Dale Mcquire Matthew O'Neill John McInnes **Amy Orenstein** Sheri Land Michael McIntosh **Edwin Oswald** Karen Lanigan Sarah LaPorta Dennis McLaughlin Jennifer Ottensoser Glenda Larkin Erin & Tim McNulty **Margaret Owens Becky Larrison** Jeanne & Brian McQuaid **Charlotte Pamplin** 

Robert McCann

Elizabeth Laskie-Gonzalez Ari Melber Stephen Panus Barbara Lattner My Gut Instinct c/o Aparna Mele John Pappas

Tiffany Lawrence Jose Mendoza Silveiras Jenny & Stephen Paradis Z. Layani Michael & Ettabeth Menszycki Margaret Paris Marcia Lea Seal Jay Meranchik John Park Morgan Lee Rob & Tiffany Mercer Leila Parker James Lee Jr. Janis Mercker Pragna Patel

Messenger Family Charitable Fund Priti Patel Jill Lehman Steven Meyers PayneWest Insurance Tara Leibee Eric & Alicia Pelikan Joseph Michelotti, MD Josh Leuchtenburg Marla Penner Jeremy Miller Stacey Leuliette People Team Rachel Miller Melissa Lewandowski Steve Miller Danielle Perdue Joanne Lewis Maria Lewis Jennifer Millones Colton Peterson Carol Mitchell Lee Peterson **Richard Lewis** Edith Mitchell, MD **Pettit Family** Kristin Lindblom

Joanna Mitchell George & Diane Pettit Family of Mark Lindgren Karen Momper Natalie Phelps Michael Linton Micah Lio Allison Monarca Laurent Pierre **Shannon Montsinger** Sandro Pintz Micky Litman Andrea Moore Seana Pitt Jordyn Lockett Mike & Courtney Moore Jeffrey Pittman **Leland Timothy Long Eric Longhurst** Peter Moriarty John Pitts **David Lopez** Kasha Morris Sharon Plieth Rosemary Lotano The Morrison & Foerster Foundation Alexandra Pomerov

Johannes Luley Marianne Motley Darin Portnoy & Glenda Hersh

Cheryl & Tommy LyonsMichael MuellerLynda PospisilDaniel LyonsLarissa MuethingMark PospisilMaryAdair MacaireLori MufsonChristine Posto

MaryAdair MacaireLori MufsonChristine Postorino & Steve RussoMatthew MacEachernTerry MullarkeyJustin PowersMaclean FamilyScott MurchieRichard PretsfelderKevin MadaganCharlie MurphyMatthew PritzkerJeff MagazinerSpencer MussettRita Purce

Barbara Majeski John Muzii Janice & Tom Quigley

**OG June Bumpers** 

Paula Krupa

Marvin Rabovsky Chip Raches Gail & James Radley Anna Reintjes

Michele & Doug Rettew

Gary Richard
Greg Richards
Jon Philip Richardson
Shannon Rivard
Brian Roberts
Dean Robertson
Gary Robins
Jacquelyn Robins
John Robles
Karen Robman

Laura Roe Roberta L. Rogers Sandra Rouse Alice & Fred Rowe Adrienne Russell Mark Russell

John & Karen Rutledge

Jeffrey Sacre Peggy Saika

Peter & Tamara Salmon
Louie Sampedro
Tara Samuels
Tom & Deb Sarlo
April Sasso
Jeff Saunders
Joseph Scala
Carmen Scharf
Michael Scheppa
Mary Schimmelbusch
Matthew Schlegel

Natalie & Robert Schlundt Mark & Susan Schmiedel

Rick Schneider
Annie Schreiber
Kenneth Schreiber

WIlliam & Dorothea Schuler

Norah Scott
Alexis Scotten
Richard Seale
Jeremy See
Mary Seeman
Hollie Sessions
Jennifer Elyse Sforza
Vicky Shaffer
Jacob Shake
Kathryn Shanahan
Holly Sharpe
David Shea
Ehab Shehata
Teresa L. Shepro

Teresa L. Shepro
Douglas M. Sherburne
Paul Sheridan
Chris Sherman

Cyndi Sherman & Stephen Schleimer

Ann Shirley Minti Sibal Peter Siegel Alexa Silver Betty Simon Margaret Simor Marianne Sims Daniel Singer Gary Singer Sara Singer

Jackie & Steve Sinjem Rebekah Skelly Tom Skousen-Tippetts

Linda Slezak Tom Sliva Michael Sloane Elaine Smith

Jeffrey & Donna Smith Krista & Simon Smith Matthew Smith Heidi Snyder Bill Soares Linda Solecki Sara Soleimani

Somerset County Sherriff's Supervisors

John Soper Brett Sousa Kevin Spahn Debbi Spencer Steven Spira Stephen Spisak Emanuel Stern Robert Stevens Linda Kay Stohon Shante Stowell Sheela Sukhdeo Kate Sullivan

Jean Sussman & Ed Lyons Diana Sutherland Cindy Swartwood

Todd Szallay Britt Szostak Bradley Taback Courtney Talley Brad Taylor Margaret Taylor Brandon Thompsen Jennifer Thyng Rebekah Tobin Anne Torray Annie Totah

Grace Traber Tedra Treece John Trimble Andrew Turell Jason Tyler Carlos Vaamonde Gary Valler

Katie Vizas

Edmond Vanhaverbeke
Maureen Vannucci
Julie Vernetti
Dino Viehland
Clint Vince
Sandra Vince
Steven Vince
Dana Vitale

**Katie Wages** 

Ryne & Jennifer Wahlers

John Walsh Terrance Walsh Grace Wang Brock Ward Mark Warholic Kimberly Washington

Derek Waters
Erica Weber
Meri Weber
Carol Weg
Katie Weir
Kirby & Kyle West
Danielle Westling
Bonnie Lynn Weston
Michael Wheeler
Jaime White
Jaleigh White

Josh & Jessica White Joseph & Wendy Wiese

Faith Williams

Kathie & Mike Williams Sara Williamson Karen Wilson Donna & Greg Wong Lucinda Word Justin Worden Dave Wright Priscilla Wright

Marilyn & Danny Young

Leigh Yu Wilma Zachary Pamela Zambriski Lori Zieg

David Zinczenko



Darius Rucker, lead vocalist and rhythm guitarist of the band Hootie & the Blowfish, performed at the Bottoms Up® Invitational in Connecticut. The invitational is presented by Alliance Board of Directors member Craig Melvin and his wife, Lindsay Czarniak. It honors Craig's brother, Lawrence Meadows, who died from young-onset CRC in 2020.

# **Corporate Sponsors**

# **EXACT SCIENCES**













BLKHLTH

































McKinsey & Company



The Alinda Hill Wikert Foundation



Dana-Farber Cancer Institute
Brigade Capital Management
Agenus Inc.
Cleveland Clinic
Colorado Management Co. (RMCC)
Daiichi Sankyo Inc.

Foundation Medicine, Inc.
Golf Fore Scott

GRAIL

GRAIL

Hood Container

Hydronic Modules LLC

Intuitive Surgical

Kimco Realty Corp

National Basketball Association (NBA)

**NFP** 

Orrick, Herrington & Sutcliffe LLP
PE GI Solutions

**PhRMA** 

The Upper Deck Company

**Wells Fargo Advisors** 

Wofford College

**OM Management** 

Hollister Incorporated

PNC Financial Services Group, Inc.

Forbidden Bourbon

Little Big Brands

Oatey

Bergelectric

James Casey Celebration

Cardiff Oncology

**NBC News Group** 

Jordan Brand Novant Health IPS Corporation ARCO/Murray

Colorado Springs Bourbon Society Ameriprise Financial, Inc. (AMP)

Astellas Pharma Inc

Carl M. Freeman Foundation

**ENSE Group** 

Enterix, Inc

**Enterprise Bancorp Inc** 

**Horizon Therapeutics** 

J Pepper Frazier Real Estate

JoAnn B Ficke Cancer Foundation

Max and Victoria Dreyfus Foundation

**NASCAR** 

**Newmark Zimmer** 

Northside Hospital Cancer Institute

Paddy Open

Pima County Health

Sanguine Biosciences Inc

The Boardman Family Foundation

The Brunetti Foundation

The Jaharis Family Foundation

The Oregon Clinic Endoscopy Center

The Ruesch Center For The Cure Of

**Gastrointestinal Cancers** 

Twin Beeches Foundation

University of Colorado Cancer Center

**US Bank** 

Wagner Reese, LLP

# Take the next step as an ally.

Discover your options for fundraising, volunteering, and more **here**.

