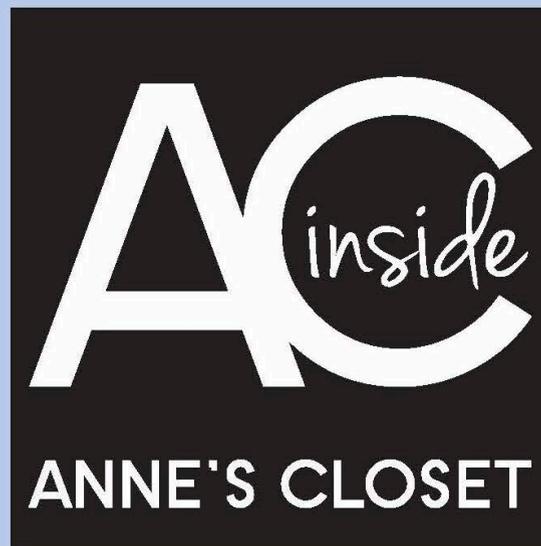
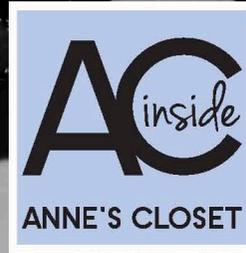


*Tenth Annual*

MAY 2  
2024



**BENEFITING THE COLORECTAL CANCER ALLIANCE'S  
AWARENESS, RESEARCH AND SCREENING EFFORTS  
IN THE SAN FRANCISCO BAY AREA**



## ABOUT THE EVENT

In its tenth year, Inside Anne's Closet returns in 2024 with an evening of cocktails, shopping, fashion, and philanthropy, Thursday, May 2nd, featuring local celebrities and athlete models in partnership with fashion's iconic clothier, Wilkes Bashford, at our very own Silicon Valley hideaway, The Stanford Park Hotel, Menlo Park. This annual event benefits the Colorectal Cancer Alliance, and their focus on awareness, research, and screening efforts within the San Francisco Bay Area and beyond.

Inside Anne's Closet honors the memory of Anne M. Paye, who passed away in June of 2013 at the age of 67 from colon cancer. Her death inspired her son, Founding Chair, John Paye (*Stanford Hall of Fame Quarterback and former San Francisco 49er*), together with her daughter, Amy Paye Venuto, to bring together family, friends and community to raise awareness about the need for colorectal cancer screening, especially in under-served communities.

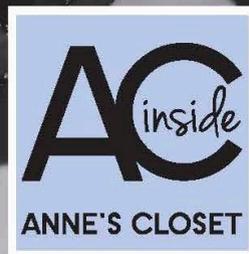
Tomorrow cannot wait for a world free of colorectal cancer. Colorectal cancer is the second leading cause of cancer-related deaths in the United States. This year, it is estimated that nearly 153,000 Americans will be diagnosed with colorectal cancer, and more than 53,000 will die from the disease. In California, only 39% (down from 49% in 2023) of people 50 years or older reported having a colonoscopy or sigmoidoscopy in the last five years, well below the *national average of 62%*. In lower income areas, the percentage rates are even lower.

The mission of this annual event is to get this disease "out of the closet" and make it an important ongoing health topic family, friends, and loved ones openly discuss. Since its inception, our annual community-rooted events have raised over \$1.5 million- *and counting* - to help end this disease.

We invite you to join us in this important effort as a sponsor, partner or supporter. Please find enclosed a summary of sponsorship opportunities. Your commitment will help us to inspire others to join the conversation and to join us on Thursday, May 2nd!

For additional information please visit [colorectalcaner.org/insideannescloset](https://colorectalcaner.org/insideannescloset)

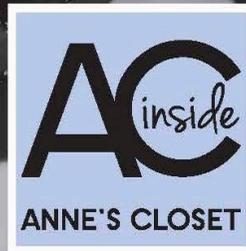




<b>SPONSORSHIP OPPORTUNITIES</b>	<b>PRESENTING SPONSOR</b> \$50,000 <i>(exclusive to one partner)</i>	<b>SIGNATURE SPONSOR</b> \$25,000 <i>(limited to two partners)</i>	<b>PLATINUM SPONSOR</b> \$15,000	<b>GOLD SPONSOR</b> \$10,000	<b>SILVER SPONSOR</b> \$5,000	<b>BRONZE LEVEL</b> \$3,000 <i>(limited availability)</i>
Premier Seating for Fashion Show	Premier Lounge Seating for 10	Premier Lounge Seating for 10	Select Seating for 10	Special Seating for 10	Seating for 6	Seating for 4
Opportunity for partner representative to speak from stage at event	x					
Verbal recognition during opening remarks	x	x				
Recognition in printed event program <i>(Paid by April 1, 2024)</i>	Two full-page ads with center fold presentation	One full-page ad (inside or back cover location)	One full-page ad	One half-page ad	Name Featured	Name Featured
Recognition on digital event invitation <i>(Paid by March 1, 2024)</i>	Logo Featured	Logo Featured	Logo Featured	Name Featured		
Recognition on select social media posts and email campaigns	x	x	x	x		
Recognition on website	Logo Featured	Logo Featured	Logo Featured	Name Featured	Name Featured	Name Featured
Recognition on select event marketing materials	x	x	x	x		
VIP Gift Bag	x	x	x			

For event questions, inquiries or sponsorship opportunities please contact, **Adina Frazier, Senior Director of Special Events**, Colorectal Cancer Alliance at [insideannescloset@ccalliance.org](mailto:insideannescloset@ccalliance.org).

For expanded event information please visit [colorectalcancer.org/insideannescloset](http://colorectalcancer.org/insideannescloset)



## SPONSORSHIP COMMITMENT FORM

YES, I (we) are pleased to support Inside Anne's Closet at the following level:

- \$50,000 Presenting Sponsor** (Seating for 10: \$48,950 is tax deductible as allowed by law)
- \$25,000 Signature Sponsor** (Seating for 10: \$23,950 is tax deductible as allowed by law)
- \$15,000 Platinum Level** (Seating for 10: \$13,975 is tax deductible as allowed by law)
- \$10,000 Gold Level** (Seating for 10: \$ 9,250 is tax deductible as allowed by law)
- \$5,000 Silver Level** (Seating for 6: \$ 4,550 is tax deductible as allowed by law)
- \$3,000 Bronze Level** (Seating for 4: \$ 2,700 is tax deductible as allowed by law)

Please Indicate (check one)  **Corporate Sponsor**  **Individual Sponsor**

Name(s) as you wish to be listed on digital invitation (paid by March 1, 2024) and to be listed in printed event program (paid by April 1, 2024)

I/We are unable to attend; please accept our gift of \$\_\_\_\_\_ to benefit The Colorectal Cancer Alliance's awareness, research and screening efforts

WE ARE INTERESTED in becoming **IN-KIND DONORS**; please contact us!

Additional individualized sponsorship opportunities are available for  Lounge Sponsor  Boutique Sponsor  Food-Beverage Sponsor  Gift Sponsor

Name/Contact \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email (required) \_\_\_\_\_

NOTE: Website specifications information will be provided when your commitment is received. If you have questions please contact Adina Frazier at [insideannescloset@ccalliance.org](mailto:insideannescloset@ccalliance.org)

**Check here if you wish to remain anonymous**

Enclosed is our contribution by check, made payable to the Colorectal Cancer Alliance

Visa, AMEX, or MC

# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_ Billing zip code \_\_\_\_\_

Payment(s) must be received no later than March 1, 2024 or April 1, 2024, as applicable, to receive denoted recognition.

**The invitation recognition deadline is March 1, 2024. The program recognition deadline is April 1, 2024.** Invitations will be shared electronically on or before April 1, 2024.

Please make checks payable to: **Colorectal Cancer Alliance** and reference **"Inside Anne's Closet"** (very important). Please return completed forms and payments to: **Inside Anne's Closet**, P.O. Box 421, Los Altos, CA 94023

**Thank you for your generosity!** Your commitment will allow us to inspire others with recognition of your support.



**PLEASE NOTE:** If you are considering paying for your sponsorship through a donor advised fund or community foundation, please check with your tax advisor or donor advisor.