

State of Colorectal Cancer (CRC) Screening in the U.S.

What Americans Know — and What's Putting Lives at Risk

Colorectal Cancer is the **#1** cause of cancer death in adults under 50

Enough.

THE RISK



45%

of adults under 45 had symptoms dismissed by a doctor



26%

did not follow through after being told to get screened



52%

don't know colorectal cancer is preventable



THE KNOWLEDGE GAP

What Americans Don't Know About Screening

50%

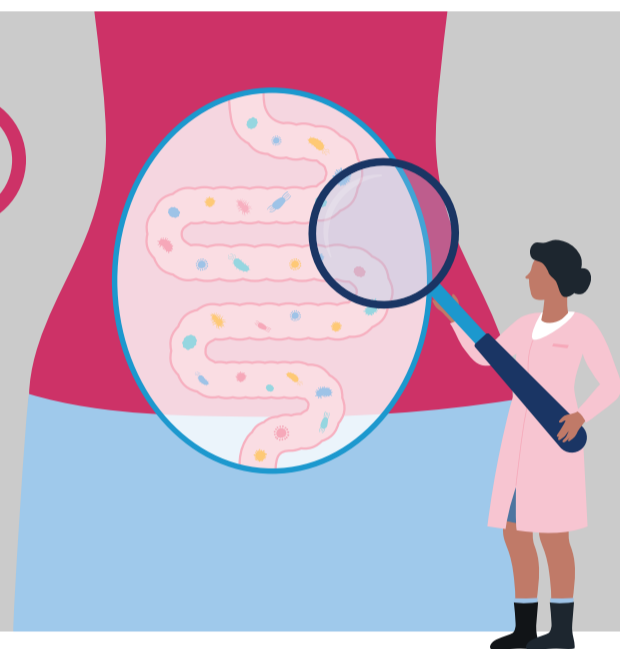
don't know screening can be done at home

37%

don't know common screening methods

59%

don't know a colonoscopy is needed if a different test is positive



WHY THE HESITATION?

Barriers to Screening/Rescreening

48%

COST

47%

FEAR

47%

DON'T KNOW OPTIONS

33%

DISCOMFORT/EMBARRASSMENT

30%

TOO BUSY

WHAT CHANGES BEHAVIOR?

Factors that Increase Screening

63%

understanding personal risk

54%

easier prep and less discomfort

52%

clearer screening options



96%

would be more likely to get screened if they knew CRC is preventable



84%

would share their screening experience to encourage others

88%

say encouraging screening is an act of love

32%

say it's more romantic than dinner & a movie

CULTURE SHIFT

Talking About Screening Saves Lives

WHAT CAN YOU DO?

45+

Start screening at 45, or sooner if high-risk.



Don't ignore symptoms, advocate for yourself



Learn about screening options, including at-home tests.



Get Screened. Speak Up. Save Lives.

Get a personalized recommendation to share with your doctor at [getscreened.org](https://www.getscreened.org)



colorectal cancer alliance