

Personalized Colorectal Cancer Treatment Program



Perthera 

The Alliance's Personalized Treatment Program (PTP) offers testing and no-cost* analysis of your specific cancer, based on molecular profiling and past medical & treatment history, through a partnership with Perthera. The results provide you and your care team with personalized treatment recommendations.

How can the personalized treatment program benefit me?

The program uses artificial intelligence to personalize treatment recommendations for your specific cancer. The recommendations are clinically proven to extend patient lives and are used by more than 250 treatment centers and by 10% of oncologists across the U.S.

Benefits include:

- Treatment concierge services and coordination.
- A report with personalized treatment recommendations, matched exactly to you, your molecular profile, and your treatment history.
- A curated list of clinical trials matched to you, by cancer profile and location.

How do I sign up?

- Call the Alliance's Helpline at (877) 422-2030 to enroll.
- Perthera offers full treatment concierge services. Sign the consent and Perthera will coordinate the entire process.



What steps should I expect?

- If you recently had molecular/biomarker testing, your doctor will order the Perthera Report with no additional testing required.
- If you have **not** had molecular/biomarker testing in the last two (2) years, Perthera will work with your doctor to order it. Any testing that is ordered will be billed to your insurance.*
- If needed, Perthera coordinators will also help with financial assistance.
- Your doctor will receive a Perthera Report with treatment options precisely matched to you, based on your profile and medical & treatment history.
- Perthera will follow-up with your doctor to see how the treatment options improved your journey. Your name and other identifying information will also be removed and used for research to advance cancer care.
- Talk to your doctor about next steps and how to use this report to make treatment and clinical trial decisions. The simple and personalized Perthera report has treatment and clinical trial options matched precisely to you.

***Perthera will create a personalized report at no cost to you. Lab testing is covered by insurance for most stage III and IV patients.**

ccalliance.org | Helpline: (877) 422-2030