



CONTRACTORS AGAINST CANCER

benefiting the Colorectal Cancer Alliance

PRESENTED BY:



Thos. Somerville Co.
Distributors of Plumbing, Heating & Air Conditioning Supplies

October 11-12, 2026

Congressional Country Club
Bethesda, Maryland



colorectal
cancer
alliance



Dear friends,

We are honored to chair the **third annual Contractors Against Cancer** golf tournament and concert to benefit the **Colorectal Cancer Alliance**, whose mission is to end colorectal cancer in our lifetime. This year, we are once again teaming up with celebrities, leading businesses, fellow contractors, and clients to bring this one-of-a-kind experience to the DMV. **The strength and unity of our industry have been nothing short of extraordinary, and we are proud to see our community rally together around such an important cause.** Together, we are making a meaningful and lasting impact — and we need new and continued partnerships to keep driving this mission forward.

We host this tournament to honor the many individuals and families affected by colorectal cancer and to advance the Alliance's life-saving work. Colorectal cancer is now the leading cause of cancer-related deaths for men and women under 50.

This disease is common, deadly, and underfunded — yet it is also highly preventable through screening. Your participation helps more people get screened, supports patients as they navigate treatment, and fuels groundbreaking research aimed at ending this disease once and for all.

Over the past two years, we've celebrated with memorable concerts featuring some of our favorite artists and taken on some truly remarkable greens — all while raising more than \$1.3 million to advance this critical mission. The past two years have been a resounding success, and we look forward to building on that momentum as we enter our third year.

We are thrilled to return to the prestigious, world-renowned **Congressional Country Club** on **October 11-12** for another unforgettable weekend in Bethesda, Maryland. With your partnership, we know this year can be our most impactful yet.

Thank you for your consideration, and please let the Alliance team know how we can get you involved in this life-saving event.

Sincerely,

Doug Riley, Event Chair

Todd Joyce, Dan Kelbaugh, Rossana Mahvi, Rick McClure, Francine McMahon, Ray Mikell, Joe Pioli, Jim Schnorr, Jack Schulz & Jon Thomas, Host Committee

SPONSORSHIP CONTACTS:

Kristen Cagadas Regional Director of Community Fundraising - Midwest, Colorectal Cancer Alliance | kcagadas@ccalliance.org | (202) 688-3162

Jennifer Rosenblatt Regional Director of Community Fundraising - Northeast, Colorectal Cancer Alliance | jrosenblatt@ccalliance.org | (202) 558-0582

About the Alliance

The Colorectal Cancer Alliance exists to end this disease in our lifetime. Founded in 1999 by a group of volunteer advocates, the Alliance is now the largest nonprofit dedicated to colorectal cancer in the world. Every day, we revolutionize research, treatment, awareness, and prevention to save lives. Through community-based interventions, cutting-edge research, and innovative patient-centric cancer care programs, the Alliance is driving real change. Contractors Against Cancer makes action possible, raising funds to ensure more people survive colorectal cancer.

STRATEGIC GOALS:

Raise the screening rate to 80%
and save **100,000 lives**

Improve the five-year survival rate
of mCRC from **13% to 35%**

Invest and influence **\$500 million**
in CRC research

2026 Projections

CRC DMV Projections

6,740 estimated cases in 2026
for men and women in the DMV

2,550 estimated CRC deaths in 2026
for men and women in the DMV

CRC National Projections

158,850 estimated cases in 2026
for men and women nationally

55,230 estimated CRC deaths in 2026
for men and women nationally

Source: American Cancer Society

Our Lifesaving Work

We advocate for prevention to save lives.

Each year, we deliver tens of thousands of screening recommendations, provide thousands of test kits and colonoscopies to high-risk individuals, and share the power of prevention through targeted media, partnerships, and events.

We magnify support to improve outcomes.

The Alliance provides one-on-one navigation through our free Helpline and chat, streamlines access to support and resources through our patient and caregiver hub BlueHQ, and builds community with online and on-the-ground activations and programs.

We accelerate research to end this disease.

Project Cure CRC is assembling the largest colorectal cancer patient registry in the world; fast-tracking new therapies; funding high-risk, high-reward science; and innovating patient care. By combining powerful science, vast patient data, and a nationwide network, we can shift from incremental progress to transformational change.

Yearlong Impact

20,164 patients assisted via live or clinical navigation, identifying **45,000** barriers to care

13,348 participants in the Walk to End Colon Cancer across **16** cities

22 researchers funded by Project Cure CRC

87,528 hours of all volunteerism

21,171 test recommendations provided via the screening quiz

7 billion impressions across all media

1,490 comfort bags given to patients at cancer centers

ONE GOAL:
END COLORECTAL CANCER
WITHIN OUR LIFETIME



Event Schedule

SUNDAY, October 11 | Congressional Country Club

- Reception featuring dining and cocktails at Congressional Country Club
- Welcome & Live Auction
- Concert

MONDAY, October 12 | Congressional Country Club

- Registration & Breakfast
- Celebrity Invitational
- Post-Play Awards & Reception

NOTE: Times will be provided closer to the event.

Sponsorship Opportunities

Marquee

SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$100,000	PLATINUM SPONSOR \$75,000	GOLD SPONSOR \$50,000
Round of golf at Congressional Country Club	8 Players	4 Players	4 Players
Option to be paired with a celebrity player or host a 5th golfer	✓	✓	✓
Commemorative photo with celebrity	✓	✓	✓
Golfer gift experience featuring unique event selections	8 Players	4 Players	4 Players
Breakfast, on-course stations and Awards Reception	8 Players	4 Players	4 Players
Tickets to Sunday reception, auction and concert	75	50	30
Opportunity to provide branded premium item for golfers and celebrities	✓	✓	✓
Recognition on tournament sponsor board	Presenting Level	Platinum Level	Gold Level
Logo inclusion on event website	Presenting Level	Platinum Level	Gold Level
Organic social media marketing	Recognition in four (4) social media posts on Alliance social media channels with sponsor tagging (if applicable & provided)	Recognition in three (3) social media posts on Alliance social media channels with sponsor tagging (if applicable & provided)	Recognition in two (2) social media posts on Alliance social media channels with sponsor tagging (if applicable & provided)
Inclusion in one (1) Alliance monthly newsletter	Presenting Level	Platinum Level	Gold Level
Logo inclusion on event emails	Presenting Level	Platinum Level	Gold Level
Opportunity to address the audience	One (1) minute of remarks at the concert and one (1) minute of remarks prior to tee off	One (1) minute of remarks at the concert	One (1) minute of remarks prior to tee off
Logo inclusion on stage signage	✓	-	-
Onstage note of thanks/recognition	✓	✓	✓
Company logo and brand integration into event signage and materials	Presenting Level	Platinum Level	Gold Level
Opportunity to activate on a selected hole (tee area or green)	✓	✓	✓
Signage on a selected hole (tee area or green)	✓	✓	✓
Full rights to event logo	✓	✓	✓
Preferred event lodging rates	✓	✓	✓

Sponsorship Opportunities

Event

SPONSORSHIP OPPORTUNITIES	RED CARPET SPONSOR \$35,000	GOLF BREAKFAST SPONSOR \$35,000	AUCTION SPONSOR \$35,000	AWARDS RECEPTION SPONSOR \$35,000	CONCERT SPONSOR \$35,000
Round of golf at Congressional Country Club	4 Players	4 Players	4 Players	4 Players	4 Players
Option to be paired with a celebrity player or host a 5th golfer	✓	✓	✓	✓	✓
Commemorative photo with celebrity	✓	✓	✓	✓	✓
Golfer gift experience featuring unique event selections	4 Players	4 Players	4 Players	4 Players	4 Players
Breakfast, on-course stations and Awards Reception	4 Players	4 Players	4 Players	4 Players	4 Players
Tickets to Sunday reception, auction and concert	12	12	12	12	12
Opportunity to provide branded premium item for golfers and celebrities	✓	✓	✓	✓	✓
Recognition on tournament sponsor board	✓	✓	✓	✓	✓
Logo inclusion on event website	✓	✓	✓	✓	✓
Onstage note of thanks/ recognition	✓	✓	✓	✓	✓
Logo inclusion on signage and brand integration	-	Into Golf Breakfast	Into Live Auction	Into Awards Reception	Into Concert
Company logo on red carpet photo backdrop Step & Repeat	✓	-	-	-	-
Opportunity to address the audience	-	One (1) minute of remarks prior to tee off	Verbal recognition by Auctioneer	One (1) minute of remarks at the Awards Reception	One (1) minute of remarks prior to the Concert
Opportunity to activate on a selected hole (tee area or green)	✓	✓	✓	✓	✓
Signage on a selected hole (tee area or green)	✓	✓	✓	✓	✓
Full rights to event logo	✓	✓	✓	✓	✓
Preferred event lodging rates	✓	✓	✓	✓	✓

Custom Sponsorships Available

Sponsorship Opportunities

Foursome, Hole, & Individual

SPONSORSHIP OPPORTUNITIES	FOURSOME ELITE SPONSOR \$30,000	FOURSOME SPONSOR \$20,000	HOLE SPONSOR \$10,000	INDIVIDUAL SPONSOR \$6,000
Round of golf at Congressional Country Club	4 Players	4 Players	1 Player	1 Player
Option to be paired with a celebrity player or host a 5th golfer	✓	✓	-	-
Commemorative photo with celebrity	✓	✓	✓	✓
Golfer gift experience featuring unique event selections	4 Players	4 Players	1 Player	1 Player
Breakfast, on-course stations and Awards Reception	4 Players	4 Players	1 Player	1 Player
Tickets to Sunday reception, auction and concert	12	8	6	4
Recognition on tournament sponsor board	✓	✓	✓	✓
Logo inclusion on event website	✓	✓	✓	✓
Opportunity to provide branded premium item for golfers and celebrities	✓	-	✓	-
Opportunity to activate on a selected hole (tee area or green)	✓	-	✓	-
Signage on a selected hole (tee area or green)	✓	-	✓	-
Preferred event lodging rates	✓	✓	✓	✓

HOST COMMITTEE

Todd Joyce	Francine McMahon	Jim Schnorr
Dan Kelbaugh	Ray Mikell	Jack Schulz
Rossana Mahvi	Joe Pioli	Jon Thomas
Rick McClure		

The event is chaired by **Doug Riley**,
President/CEO of **Thos. Somerville Co.**

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